PROGRAM MANAGEMENT
"GREEN LIGHT PLAN UPDATE"

PROJECT MANAGEMENT INSTITUTE - BATON ROUGE CHAPTER

November 15, 2012

CSRS
program management

THE GREEN LIGHT PLAN

CONTENTS

- Program Management Overview
- Green Light Plan Program Review
- Program Implementation
- Program Report Card
- Recent Program Activity

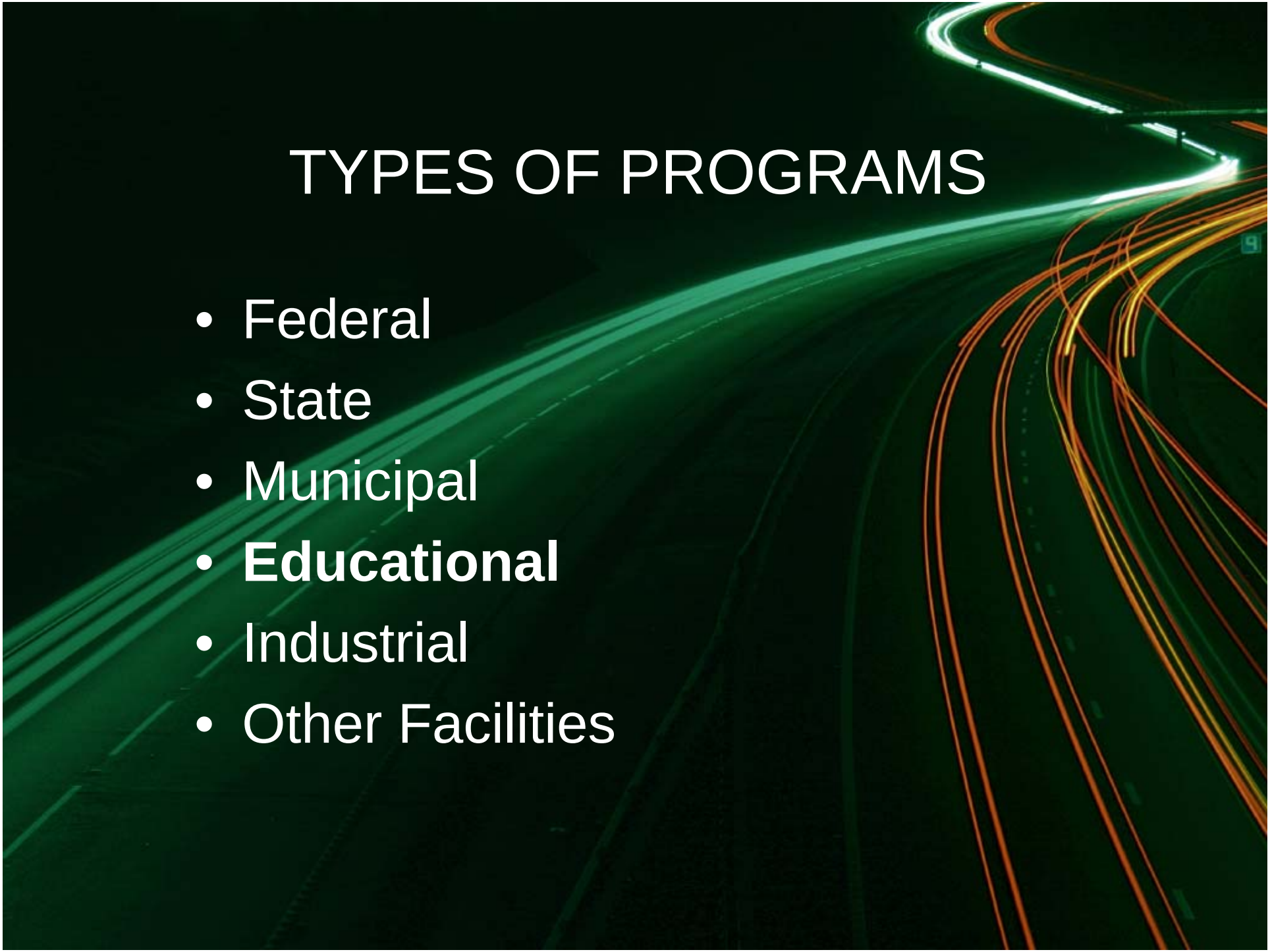
WHAT IS A PROGRAM?

A **PROGRAM** is a group of related projects managed together to obtain specific benefits and controls that would not like occur if these projects were managed individually.

PROGRAM MANAGEMENT is focused on achieving the strategic objectives and benefits of the integrated program.

TYPES OF PROGRAMS

- **Federal**
- **State**
- **Municipal**
- Educational
- Industrial
- Other Facilities



TYPES OF PROGRAMS

- Federal
- State
- Municipal
- **Educational**
- Industrial
- Other Facilities

East Baton Rouge Parish School System

JEFFERSON PARISH PUBLIC SCHOOL SYSTEM

EDUCATION FOR A BRIGHTER FUTURE

ORLEANS PARISH SCHOOL BOARD

NOLA PUBLIC SCHOOLS

PROGRAM CHARACTERISTICS

- Size
- Expected Duration
- Complexity
- Fund Source(s)
- Programmed
- In Response to Natural Disasters

DEFINE YOUR ROLE

- Prime Consultant
- Joint Venture
- Sub-Consultant

PRIME CONSULTANT

- Are You Willing to Go the Distance?
- Do You Have the Right Staff?
- How is Your Relationship with Client?
- Evaluate Your Strengths/Weaknesses
- Teaming Opportunities
- Face Fierce Competition

JOINT-VENTURE

- Compatible Firms
- Share Common Goals
- Share the Liability
- Evaluate Strengths/Weaknesses
- Teaming Opportunities
- Take Close Look at Resources

SUB-CONSULTANT

- Promote Your Expertise
- Set Yourself Apart
- Initiate Dialogue with Primes
- Be Committed to the Team

RFQ RESPONSE

- Treat Like a Project
- Assign a Point Person
- Clearly Define R&R’s to Team
- Encourage Team Member Ownership
- Plan on Making a Presentation
- Anticipate Panel Questions
- Be Committed
- Be Factual

CONTRACTING

- Varying Fee Requirements
- Align Scope and Fee
- Plan for Changes in Scope
- Build in Flexibility
- FTE’s vs. Planned Work Program
- Current Audit on File

INFORMATION MANAGEMENT

- Establish Communication Protocols
- Establish File Structure/Standards
- Establish a Vault/Audit System
- Develop Database
- Develop Web-Based Management Functions

Current Management Assignments requiring CUSTOM database and website

CSRS Managed Program	Program Value	Database	Website
• The Green Light Plan	$600M	✔	✔
• Louisiana Department of Natural Resources Coastal Impact	$500M	✔	✔
• East Baton Rouge Parish Schools	$330M	✔	✔
• Louisiana Community and Technical College System	$174M	✔	✔
• St. John the Baptist Parish Schools	$46M	✔	✔

PROGRAMMING

- Assessments
- Concept Plans
- Master Budget and Schedule
- Prioritizations
- Fund Source
- Flexible/Conflict Detection

PROGRAMMING

- Process and Procedures
- Management Manuals
- Review Personnel
- Monitor Results (1/5th Rule)
- Begin Audit Process
- Report, Report, Report

BUDGET TOOLS

- National Data
- Local Bid Results
- Local AGC
- Suggest a Bid Price Database
- Monitor Other Influences
- Letting Strategy

DESIGN

- Selections
- Contracting
- Project Level Budget and Schedule
- Project Reviews
- Project Audits
- Agency Involvement
- Permits

CONSTRUCTION

- Final QA/QC
- Bid Document Preparation
- Funding Authorization/Encumbrance
- Bid Review
- Construction Involvement
- Agency Involvement

VALUE MANAGEMENT

- How Can We Improve the Program?
- More Opportunity for Change
- Evaluate Benefits to Costs
- Seek Client Approval
- Implement Change Swiftly

PROGRAM MANAGEMENT RECAP

• Fully Understand the Program
• Assemble Most Qualified Team
• Be Committed to the Program
• Keep Your Head Above the Clouds
• Communicate